

BRIAN KWON

GRAPHIC DESIGN / ART DIRECTION

EDUCATION

Pratt Institute BFA Graphic Design 2014

EXPERIENCE

ESPN

Consultant Designer
New York, NY (2018-Present)

Member of ESPN's inhouse creative team Grande & Leonard, worked on sports marketing campaigns for ESPN Broadcasts and national athletic brands such as College Football Playoffs, NFL, NBA, MLB, UFC, and non-athletic brands such as Disney and ABC.

Morgan Stanley / RRD

Consultant Designer
New York, NY (2015-2017)

Worked with marketing & finance professionals for web & print collateral, advertising, promo mailers, events, emailers, digital assets, photo & portrait retouching, prepping high-volume print/publications, maintaining company branding, and selecting/purchasing image licenses.

Kombind

Asst. Art Director
New York, NY (2015)

Assisted Creative Lead with print & digital projects: catalogs, booklets, in-store signage & POP, logos, branding, websites, web ads & banners, UI/UX, responsive pages, Wordpress, and client consultations.

TYR Sport, Inc.

Marketing Intern
Farmingdale, NY (2013-2014)

Marketing internship with duties of designing daily eblasts, salesheets, in-store signage & POP, large format prints & mounting, packaging graphics, animated GIFs, and marketing & competition research.

SKILLS

Print & Digital Design
Adobe (PS, AI, ID, AE, BR, LR)
Office (WORD, EXCEL, PPT)
Marketing
Branding
HTML/CSS/Wordpress
UI/UX (Web & Mobile)
Digital Photography

AWARDS

1300+ Hours Community Service
SPYG Treasurer
Pratt Varsity Men's Basketball
Kappa Sigma Fraternity
Order of Omega (NLHS)
Presidential Merit Scholarship